

## **SUMMARY**

**Accomplished Illustrator and Digital Designer** known for scholarly comic books delving into Jewish themes. Other areas of expertise include user experience design, project management, and visual communication.

## **PROFESSIONAL EXPERIENCE**

### ***Comic Book Author/Illustrator/Educator***

Peartree4 Productions LLC, Philadelphia, PA

2002-Present

- Sole proprietor of digital design firm specializing in illustration & user experience design.
- Portfolio includes illustrated graphic novels, book covers, editorial illustrations for print, film, and online.
- Lectured at 24 different colleges and universities across the United States on topics related to visual communication and Jewish studies.
- Created *New York Times Best Selling* graphic novel with Harvey Pekar, *Not The Israel My Parents Promised Me*. Published by Hill & Wang, 2012.
- Produced 192-page critically acclaimed graphic novel, *Megillat Esther*. Published by the Jewish Publication Society, 2005.

### ***Director of Strategy & Experience***

Zivtech, Philadelphia PA

2013-2017

- Hybrid Project Manager/UX Specialist for Web-focused digital agency.
- Facilitated the launch of more than two-dozen Web applications for companies in telecommunications, higher education, non-profit, pharmaceutical, healthcare, and e-commerce fields. Served as integral member of management team aligning KPIs, resource allocations, and client services.
- Directly involved in sales pitches, discoveries, and quality assurance processes integral to SDLC.
- Oversaw the coordination and utilization of a 25+ team of technologists & designers.
- Lead discoveries & requirements gathering to generate journey maps and use cases.
- Moved from entry level to management position in less than 2 years.

### ***Director of Interactive Media***

Jewish Publication Society, Philadelphia PA

2007-2010

## **EDUCATION**

2006 **Vancouver Film School**, Vancouver, BC  
*Digital Design Diploma*

2001 **The Liberal Yeshiva**, Jerusalem, Israel  
Certificate in Jewish Studies

1998 **University of Michigan-**

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## EXHIBITIONS

- 2015 Temple Judea Museum, Elkins Park, PA  
*Opening the Windows*  
Solo exhibition of illustrations related to site specific comic book readers' guide to monumental stained glass windows.
- 2015 Philadelphia Museum of Jewish Art, Philadelphia, PA  
*JOMIX : Jewish Comix-Art and Derivation*  
Group exhibition of Jewish illustrators
- 2012 The Gershman Y Galleries, Philadelphia, PA  
*Pekar's Israel*  
Solo exhibition of art from "Not the Israel My Parents Promised Me"
- 2010 Yeshiva University Museum, New York, NY  
*Drawing on Tradition: The Book of Esther*  
Solo show of original illustrations from the graphic novel *Megillat Esther*
- 2010 Contemporary Jewish Museum, San Francisco, CA  
*Reinventing Ritual: Contemporary Art and Design for Jewish Life*  
Group show of designers, architects and illustrators
- 2009 The Jewish Museum, New York, NY  
*Reinventing Ritual: Contemporary Art and Design for Jewish Life*  
Group show of designers, architects and illustrators
- 2009 The Jewish Museum of Maryland, Baltimore, MD  
*Drawing on Tradition: The Book of Esther*  
Solo show of original illustrations from the graphic novel

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## TEACHING ARTIST IN RESIDENCIES

- 2016 Haverford College, Haverford, PA
- 2016 Swarthmore College, Swarthmore, PA
- 2015 Temple Judea Museum, Elkins Park, PA
- 2015 Pennsylvania Academy of the Fine Arts, Philadelphia, PA
- 2014 University of Kentucky, Lexington, KY
- 2013 Pennsylvania Academy of the Fine Arts, Philadelphia, PA
- 2010 Yeshiva University Museum, New York, NY

## GUEST LECTURES

- 2017 Intellectual Heritage Department, Temple University, Philadelphia, PA
- 2016 English Department, West Chester University, West Chester, PA
- 2015 The Berman Center for Jewish Studies, Lehigh University, Bethlehem, PA
- 2015 Department of French and Italian, the Program in Judaic Studies, & the Lewis Center for the Arts, Princeton University, Princeton, NJ
- 2014 Jewish Studies Program, Vassar College, Poughkeepsie, NY
- 2014 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2013 Frankel Center for Judaic Studies, University of Michigan, Ann Arbor, MI
- 2013 Judaic & Near Eastern Studies Department, University of Massachusetts, Amherst, MA
- 2013 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2012 Depts. of Religious Studies & Women's Studies University of Wisconsin, Oshkosh, WI
- 2012 Judaic Studies Program, Case Western Reserve University, Cleveland, OH
- 2012 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2012 Jewish Studies Department & Writing, Rhetoric, and Digital Studies Department, University of Kentucky, Lexington, KY
- 2012 Department of Jewish Studies, Rutgers University, New Brunswick, NJ
- 2012 Department of Jewish Studies, Rutgers University, New Brunswick, NJ
- 2010 Jewish Studies Department, Oberlin College, Oberlin, OH
- 2010 Jewish Studies Program, University of Delaware, Newark, DE
- 2009 Genesis Pre-College Program, Brandeis University Waltham, MA
- 2006 Judaic Studies Department, Drexel University, Philadelphia, PA

## RELATED EXPERIENCE

- 2010 Volunteer Technology Connector  
Arts + Business Council of Philadelphia, PA
  
- 2002 Volunteer Translator  
Museo del Cómic I La Il·lustració, Barcelona, Spain
  
- 1994 Editorial Intern  
Marvel Comics, New York, NY