

First Year

Fall	credits	Spring	credits
BCOR 1015: World of Business	3	BCOR 1025: Data Analysis	3
ECON 2010: Microeconomics	4	ECON 2020: Macroeconomics	4
MATH 1112: Mathematical Analysis in Business	4	BCOR 1030: Communication Strategy	3
WRTG 1150/1250: Lower Div. Written Comm	3	Choose: Arts & Sciences Core	3
BADM 1250: First-Year Seminar	1	Choose: Arts & Sciences Core	3
Total:	15	Total:	16

Second Year

Fall		Spring	
BCOR 2001: Principles of Mgmt & Mktg	3	Integrated BCOR Semester	12
BCOR 2002: Principles of Acct & Fnce	3		

Non-Business Electives

Consider these options (some classes have prerequisites):

APRD 1000: Idea Industries

APRD 1001: Creative Concepts

APRD 1002: Intro to Branding Strategy

ATLS 2000: The Meaning of Information Tech*

ATLS 2100: Image*

ATLS 2200: Web*

ATLS 2300: Text*

ATLS 2400: Code*

COMM 1210: Perspectives on Human Comm.

COMM 2500: Interpersonal Communication

ECON 3070: Intermediate Microeconomic Theory

ENGL 1191: Creative Writing

CSCI 1300: Computer Science I

PSYC 1001: Intro to Psychology

PSYC 2606: Social Psychology

SOCY 1001: Intro to Sociology

SOCY 2041: The Social Construction of Reality

Business Electives

Consider these options (some classes have prerequisites):

ACCT 3320: Cost Management

BADM 3880: Business of Sports (summer only)

FNCE 3010: Corporate Finance

MKTG 3100: Personal Selling **

MKTG 3700 Digital Marketing**

MKTG 4820: Strategic Brand Management**

MGMT 3030: Critical Leadership

MGMT 3200: Business Intelligence

MGMT 4140: Project Management

MGMT 4220: Business Technologies

BADM 1260: First Year Global Experience (2 credits)

BADM 2010: Excel Lab (1 credit)

***These Marketing classes can not be applied to the Marketing Area of Emphasis*