



# Methods

## The Biodiversity Protocol of “The AEI Regenerative Standard”

### **Additionality**

The protocol incentivizes outcomes that would not have occurred without the implementation of the project.

The protocol facilitates procedures, measurements, and results that are public and auditable.

The protocol prioritizes land steward engagement, local & equitable benefits, and safeguards to prevent adverse social impacts.

### **Defensibility**

The protocol is based on rigorous scientific research and extensive experience in the field.

### **Scalability**

Implementation of the protocol is cost effective and scalable across geographies and ecoregions.

## References

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Abundance Globe Image source: WWF (2022) Living Planet Report p. 19.

IUCN Red List Logo source: <https://www.iucnredlist.org/>

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